



Promotion of Economic Development by the Magna Carta for Philippine Internet Freedom

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The Magna Carta for Philippine Internet Freedom

- What is the Magna Carta for Philippine Internet Freedom (#MCPIF)?
 - It is a **policy framework** for rights, governance, **development**, and security for the Philippines, specifically in the Internet and information and communications technology (ICT) space.



Economic Growth a result of Internet and ICT Growth

- World Bank 2009 study
 - For every 10% increase in high-speed broadband connections, there is 1.3% increase in a country's economy (PH penetration estimated at 30%, but 80% of that is non-continuous or sporadic use)
 - For every 10% increase in mobile phone subscriptions, there is 0.8% increase in a country's economy (PH penetration estimated at 92%)



Cybersecurity Needed for Philippine Critical Infrastructure

- Need to remove weak links in cybersecurity of Philippine critical infrastructure
 - Cyberwarfare, cyberterrorism, industrial espionage, and cybercrime are growing, and incidents show no signs of slacking off
 - The impact of a full-scale cyberattack on Philippine critical infrastructure would have a catastrophic impact on the Philippine economy



#MCPIF Core Principles

- #MCPIF Core Principle: **Development**
 - The #MCPIF promotes a **healthy economic environment** that encourages the growth of Philippine ICT infrastructure.
 - The NEDA, et al, are given the mandate to **encourage the growth of the Philippine ICT sector** and promote the use of the Internet and ICT even to the rural last mile.
 - The #MCPIF encourages **public and private sector** innovation and growth in the internet and ICT space.

The next slides will mention *some* specifics on how these fundamentals form part of the holistic rights, governance, development and security framework of the Magna Carta for Philippine Internet Freedom.



Promoting Economic Development in the #MCPIF

- Mandating the government to push internet and ICT infrastructure growth – Sections 35 and 36, Part 9
- Mandating cybersecurity for critical infrastructure – Parts 6 and 7



Promoting Economic Development in the #MCPIF

- Mandating the government to push internet and ICT infrastructure growth – Sections 35 and 36, Part 9
 - Under DICT
 - Implementing agency for ICT infrastructure and facilities
 - Inclusion in the Investment Priority Plan
 - Under NTC
 - Provide basic telecommunications, network, and internet services in underserved areas
 - Rights of end-users



Promoting Economic Development in the #MCPIF

- Mandating the government to push internet and ICT infrastructure growth – Sections 35 and 36, Part 9
 - Amendments in the Intellectual Property Code
 - Copyright
 - Copyleft
 - Free and public



Q & A





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